

iCities Urban & Township Development

21st – 22nd April 2016 | InterContinental Kuala Lumpur, Malaysia

Not to be missed conference for Developers, Government Agencies & Industry professionals

Exploring Future Opportunities and Addressing Regional Projects:
The Need for Strategic Balance in Investing for Enhanced Liveability and Sustainability in Urban and Township Developments



Exclusive panel discussion moderated by Sophie Kamaruddin, Bloomberg TV



Dato Dr. Ken Yeang

Managing Director
Ken Yeang Design International Ltd, UK
Hamzah & Yeang, Malaysia
North Hamzah Yeang Architectural and Engineering Company, China



Nicholas You

Director - Global Programs and Projects
Guangzhou Institute for Urban Innovation, China
Chairman of the Urban Strategy and Innovation Council ENGIE (previously GDF-Suez) and Honorary Chair and Founder of UN-Habitat World Urban Campaign



Dr Lim Lan Yuan

President
Singapore Institute of Surveyors & Valuers
President of FIABCI, Singapore and Association of Property and Facility Manager, Singapore



David Fitzpatrick

Special Projects,
Chief Planner's Office
– City Planning Division
City of Toronto, Canada



Scott Dunn

VP Strategy & Growth SEA
AECOM, Malaysia
Founding Chair ULI, Singapore



Ar. Sarly Adre Sarkum

President
Malaysia Green Building Confederation, Malaysia



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THE SPEAKERS

KEY DISTINGUISHED SPEAKERS



Georg Chmiel

CEO & Managing Director
iProperty Group
Asia's No. 1 Online Property Group
MBA, INSEAD France
CPA (USA)



Nicholas You

Director - Global Programs and Projects
Guangzhou Institute for Urban Innovation, China
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Lead Anchor & Editor
Bloomberg TV, Malaysia



Alan Dinnie

Senior Manager Development
City of Joburg Property Company,
South Africa



Colin Henson

Principal
Henson Consulting, Australia
Former Governor of The Warren Centre
for Advanced Engineering, Australia



Arch. Joel Luna

Chief Architect and Vice President
AyalaLand Inc



Dr Renard Siew
Group Sustainability
Sime Darby, Malaysia



Jonathan Wall
Principal and Asia Projects Director
NBBJ, Hong Kong



Kenneth Ho Wang Yu
Senior Project Director
Far East Consortium, Hong Kong



Kevin Hor
National Project Manager - Building Sector
Energy Efficiency Project
JKR(Jabatan Kerja Raya), Malaysia



Ian Milne
Senior Design Director,
Atkins, Hong Kong



Michael Grove
Principal
Sasaki Associates, US



Sean Kim
Principal
RTKL International Ltd, China



Stephen Jones
Director
Woods Bagot, Hong Kong



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Renato De Castro
Advisor
World e-Government
Organisation of Cities and Local
Governments(WeGO), Italy



Dr. Sujata Govada
President
AIA, Hong Kong
Founding and Managing Director of UDP
International, Global Trustee of the Urban
Land Institute and ExCo member of ULI North
Asia and Founding Member of Hong Kong
Institute of Urban Design (HKIUD)



Ron Tan
Head of Real Estate Investment
Emerald Land Pte Ltd
Business Development Director
Amron Land, Singapore

THE EVENT

ABOUT iCITIES

REINVENTING THE IDEA OF URBAN LANDSCAPE & TOWNSHIP DEVELOPMENT



Globally, 54 per cent of the world's population reside in urban areas in 2014. In 1950, 30 per cent of the world's population was urban, and by 2050, 66 per cent of the world's population is projected to be urban. This is especially true in Asia and the Pacific, where the urban population grew faster than in any other region with Asia projected to continue to host nearly one half of the world's urban population.

As the world continues to urbanize, sustainable development challenges will be increasingly concentrated in cities, particularly in the lower-middle-income countries where the pace of urbanization is fastest.

Urban migration is a result of “push and pull” factors including the search for new employment, better infrastructure, modern sanitized housing and higher education. Due to the high cost of living in cities, townships become home to many migrants. How we choose to address this reality is a topic of vast importance. The solution no doubt lies in thinking beyond

for not only city development but also for townships.

This iCities: Urban & Township Development gives you the perfect opportunity to join a host of industry experts, professionals and decision-makers involved in city and township development under one roof to feature cutting edge technologies, integrated urban planning approaches and sustainable methodologies in transforming cities to become sustainable and smarter through conceptualized and integrated strategies on urban planning and township development.

The conference will provide a unique platform to showcase and celebrate the best practices and case studies around the world, along with the latest trends and challenges, and how to address them. During the course of this two-day event, we will attempt to revolutionize, through questioning the traditional tenets of urban planning, encourage tireless exploration of the systemic nature of urban planning approaches before proposing solutions, and generate new strategies for sustainable development.

“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

Jane Jacobs

FOLLOW YOUR OWN AGENDA WITH A CHOICE OF TWO STREAMS DAY 1 & DAY 2

STREAM I: MASTERPLANNING & DESIGN TECHNOLOGIES

This stream will focus on sustainable urban planning strategies and framework to develop and upgrade urban areas. It will also discuss township master planning, leverage on the latest technologies to implement smart initiatives implementation, and address the most pressing issues currently facing cities.

STREAM II: COMMERCIALIZATION & DEVELOPMENT

This stream covers multiple financial strategies, drawing on TODs to enhance city liveability and boost economic growth, and successful project and risk management. It will also highlight the approaches and solutions in meeting the evolving needs for shaping cities and townships.

- ✔ Masterplanning urban and township developments by drawing on transit oriented development
- ✔ Implementing smart initiatives by leveraging on latest technologies to create a vibrant township
- ✔ Assessing the commercial considerations in the design and operation of mixed use in township development
- ✔ Using smart grid technology to enhance the development as an interconnected township with sustainable planning
- ✔ Incorporating green and smart building to optimize energy performance and innovation in township design
- ✔ Creating a competitive and unique development that can create success
- ✔ Identifying effective land and properties acquisition for potential township development opportunities
- ✔ Showcasing the economic benefits of building energy efficient buildings through financing and incentive schemes
- ✔ Building a sustainable township with entertainment, recreation, science, technology and education
- ✔ Integrating 'Placemaking' into the planning process to create vibrant multi-use developments for greater sustainability and viability
- ✔ Meeting the evolving needs for shaping townships that are affordable and creating the appropriate sizing in a development that is under consideration
- ✔ Delivering significant bottom-line ROI by successfully achieving your strategic objectives whilst saving millions of dollars in operational and process costs

CONFERENCE DAY ONE

TIME	PROGRAMME
08:30	Registration and Morning Coffee
08:50	Opening Remarks From the Chairperson
09:00	<p>Welcoming Address</p> <p>Georg Chmiel CEO and Managing Director iProperty Group <i>Asia's No. 1 Online Property Group MBA, INSEAD France CPA (USA)</i></p>
09:10	<p>Plenary One Building a Better Tomorrow: The Idea of the Smart Ecocity</p> <p>Dato Dr. Ken Yeang Managing Director Ken Yeang Design International Ltd, UK <i>Hamzah & Yeang, Malaysia</i> <i>North Hamzah Yeang Architectural and Engineering Company, China</i></p>
09:50	<p>Plenary Two Implementing Smart Initiatives by Leveraging on Latest Technologies to Create a Vibrant Township</p> <p>Speaker TBA</p>
10:30	Morning Refreshment
11:00	<p>Plenary Three Greater Kuala Lumpur/Klang Valley: The Progress to Making a World Class City through Key Implementation of EPPs (Entry Point Projects)</p> <p>Mohd Azharuddin Mat Sah Director - Greater KL/Klang Valley & Urban Public Transport PEMANDU (Performance Mgmt and Delivery Unit, Prime Minister's Department), Malaysia</p>
11:40	<p>Plenary Four Developing an Economically Robust Urban Core to Meet the Needs of Today's Cities</p> <p>David Fitzpatrick Special Projects, Chief Planner's Office – City Planning Division City of Toronto, Canada</p>
12:20	<p>Plenary Five – Panel Discussion Exploring Future Opportunities and Addressing Regional Projects: The Need for Strategic Balance in Investing for Enhanced Liveability and Sustainability in Urban and Township Developments</p> <p>Moderator Sophie Kamaruddin Lead Anchor & Editor Bloomberg TV, Malaysia</p> <p>Panelists Stephen Jones Director Woods Bagot, Hong Kong</p>
13:00	Networking Lunch

TIME	STREAM ONE Masterplanning & Design Technologies	STREAM TWO Commercialisation & Development
14:00	Chairperson's Opening Remarks	
14:10	<p>Ecosystem Services and the New Asian Metropolis</p> <p><i>This presentation will focus on how ecologically-informed design strategies are shaping the future of cities throughout the region. Case studies include Forest City in Iskandar, Malaysia; Zhangjiabang in Shanghai, China; and Xincunsha on Chongming Island, China</i></p> <p>Michael Grove Principal Sasaki Associates, US</p>	<p>Promoting Age – Friendly Build Environments</p> <p><i>This presentation will be focusing on planning that affects property cycles, market supply and demand characteristics, the location of property as investment discipline and assessing the readiness of mainstream sustainability reporting tools (SRTs) in achieving this goal</i></p> <p>Dr Renard Siew Group Sustainability Sime Darby, Malaysia</p>
14:50	<p>Redefining Innovative Design through Intelligent Adaption of Building Technologies</p> <p>Speaker TBA</p>	<p>Identifying Effective Land and Properties Acquisition for Potential Township Development Opportunities</p> <p>Ron Tan Head of Real Estate Investment Amerald Land, Singapore</p> <p>Business Development Director Amron Land, Singapore</p>
15:30	Afternoon Refreshments	
16:00	<p>Bringing the City to the Airport: The Generation of Living Neighbourhoods around Airports</p> <p><i>Case Study on Asia Aerospace City, KL</i></p> <p>Ian Milne Senior Design Director Atkins, Hong Kong</p>	<p>Maximising the Value of Public Land and Leveraging Development by the Private Sector</p> <p>Alan Dinnie Senior Manager Development City of Joburg Property Company, South Africa</p>
16:40	<p>Architectural Implications of Assessing the Commercial Considerations in the Building's Design and Operation of Mixed-Use Developments</p> <p>Jonathan A. Wall Principal and Asia Projects Director NBBJ, Hong Kong</p>	<p>Analyzing the Commercial Imperatives of Township Projects: Branding and Landmark Recognition by Analysing Market and Feasibility Studies of a Development</p> <p>Renato de Castro Advisor World e-Governments Organization of Cities and Local Governments (WeGO), Italy</p>
17:20	<p>Examining Technical and Design Detail Development in Relation to Fabrication Techniques and Design Development</p> <p>Eddie Can Senior Project Architect Zaha Hadid, Hong Kong</p>	<p>Meeting the Evolving Needs for Shaping Townships and Creating the Appropriate Sizing in a Development that is under Consideration: Case study on East Village, Victoria Park, Sydney: An Urban Redevelopment Success Story</p> <p><i>This presentation focuses on how transport and access have maximized the development potential and success of East Village by drawing on TODs to enhance city liveability and boost economic growth</i></p> <p>Colin Henson Principal Henson Consulting, Australia <i>Former Governor of The Warren Centre for Advanced Engineering, Australia</i></p>
18:00	Chairperson's closing remarks	
18:10	End of day one	

CONFERENCE DAY TWO

TIME	PROGRAMME
08:30	Registration and Morning Coffee
08:50	<p>Opening and Welcome Remarks From the Chairperson</p> <p>Nicholas You Director - Global Programs and Projects Guangzhou Institute for Urban Innovation, China <i>Chairman of the Urban Strategy and Innovation Council ENGIE (previously GDF-Suez) and Honorary Chair and Founder of UN-Habitat World Urban Campaign</i></p>
09:00	<p>Plenary One City of the Future: Reinventing the Very Idea of A City to Address Urban Sprawl, Enhance Liveability and Well-being of the Inhabitants</p> <p>Nicholas You Director - Global Programs and Projects Guangzhou Institute for Urban Innovation, China <i>China Chairman of Urban Strategy and Innovation Council ENGIE (previously GDF Suez) and Honorary Chair and Founder of UN-Habitat World Urban Campaign</i></p>
09:50	<p>Plenary Two Economic Multipliers in Master Planned Developments: Innovative Financing Strategies and Investment Structures for Urban and Township Developments to Gain Commercial Value and Create Cities that Support Economic Growth</p> <p>Speaker TBA</p>
10:30	Morning Refreshment
11:00	<p>Plenary Three Assessing the Opportunities and Challenges: Key Consideration of Urban Divide and Integration of Cities and Towns with Mega Cities</p> <p>Dr. Sujata Govada President AIA, Hong Kong <i>Founding and Managing Director of UDP International, , Global Trustee of the Urban Land Institute and ExCo member of ULI North Asia and Founding Member of Hong Kong Institute of Urban Design (HKIUD)</i></p>
11:40	<p>Plenary Four Future Cities: Managing Growth and Exploring the Intricacies of Developing New Cities Within the Rapid Growth of Population in the Region</p> <p><i>Discussing sustainable current issues, thinking and solutions to green city design through case studies and delving in the enabling technologies, future thinking and avant-garde innovations with regard to development of smart, sustainable and green cities.</i></p> <p>Ar. Sarly Adre Sarkum President Malaysia Green Building Confederation, Malaysia</p>
12:20	<p>Plenary Five Creating A Competitive and Unique Development: Examining Key Design, Marketing and Operating Components that Can Create Success</p> <p>Dr Lim Lan Yuan President Singapore Institute of Surveyors & Valuers <i>President of FIABCI, Singapore and Association of Property and Facility Manager, Singapore</i></p>
13:00	Networking Lunch

TIME	STREAM ONE Masterplanning & Design Technologies	STREAM TWO Commercialisation & Development
14:00	Chairperson's Opening Remarks	
14:10	<p>What's Next in Making Cities Resilient and Planning Healthy Urban Growth</p> <p><i>This presentation will discuss on connecting the best ideas and insight for cities to overcome their challenges and build a brilliant future</i></p> <p>Scott Dunn VP Strategy & Growth SEA AECOM, Malaysia <i>Founding Chair ULI, Singapore</i></p>	<p>Selecting the Ideal Timing for your Chosen Strategy Based on Costs, Market Situation and Competitor Activities</p> <p>Speaker TBA</p>
14:50	<p>Designing through Lighting Solutions with Modern Integrated LED Technologies and Projecting Architectural Expression of a Township through Lightings</p> <p>Speaker TBA</p>	<p>Devising Funding Strategies to Attract a Range of Tenants and Incentivise their Presence through Cost Effective Rentals</p> <p>Speaker TBA</p>
15:30	Afternoon Refreshments	
16:00	<p>Incorporating A Sense of Functionality, Place and Design while Consolidating the Old and New Blueprints for Cities</p> <p>Peter J. Kindel AIA ASLA Director Skidmore, Owings & Merrill LLP, Hong Kong</p>	<p>Managing Successful Project Development and Construction Risk Management to Ensure a Smooth Project Delivery from Inception to Conception</p> <p>Dr Zuhairi Abd Hamid Executive Director Construction Research Institute of Malaysia (CREAM)</p>
16:40	<p>Integrating 'Placemaking' into the Planning Process to Create Vibrant Multi Use Developments for Greater Sustainability and Viability</p> <p>Sean Kim Principal RTKL International Ltd, China</p>	<p>Analysing the Ways to Incentivise Township, Housing Developments and Sales that Occur over Number of Years, from Land Conversion to Buyers Move In</p> <p><i>This presentation will be featuring case studies from Guangzhou, China on rebuilding to generate sales of surplus assets in properties and increase fair market value</i></p> <p>Kenneth Ho Wang YU Senior Project Director Far East Consortium, Hong Kong</p>
17:20	<p>The Planning and Design of Old, Emerging and New Cities</p> <p>Arch. Joel Luna Chief Architect and Vice President Ayalaland, Philippines</p>	<p>Motivations, Policies and Outcome: Showcasing the Economic Benefits of Building Energy Efficient Buildings through Financing and Incentive Schemes</p> <p>Kevin Hor National Project Manager - Building Sector Energy Efficiency Project JKR(Jabatan Kerja Raya), Malaysia</p>
18:00	Chairperson's Closing Remarks	
18:10	End of Day Two	

WHY YOU SHOULD ATTEND

The urban population of the world has grown rapidly since 1950, from 746 million to 3.9 billion in 2014. Asia, with [seven of the 10 most populous cities of the world are in the Asia-pacific region](#), namely Tokyo, Delhi, Shanghai, Mumbai, Beijing, Dhaka and Kolkata, is home to 53 per cent of the world's urban population, followed by Europe (14 per cent) and Latin America and the Caribbean (13 per cent).

A successful city or township development must always [balance social, economic and environmental needs](#), and offer investors [security, infrastructure and efficiency](#), while putting the needs of its residents at the forefront of all its planning activities. In today's landscape, where buyers look to cities and townships as centres of cultural diversity and lifestyle hubs, it is no longer sufficient to rely on location as the key selling point of any development and should entail master plans to [anticipate their needs not only for today, but also for the future](#).

iCities: Urban and Township Development is your [exclusive and premier platform in addressing liveable and sustainable city challenges, share integrated urban solutions in creating resilient and liveable development and townships, and celebrate urban planning and township development projects, tools and programs](#) that have achieved measurable improvements and results in transforming urban spaces into better places to live in.

Join iCities and its guests from Malaysia - Bloomberg TV, China - Guangzhou Institute for Urban Innovation, Canada - City Planning Division of Toronto, Malaysia - Malaysia Green Building of Confederation, Hong Kong - Far East Consortium and Italy - World e-Government

Organization of Cities and Local Government (WeGO) and many more to [discuss the most pressing issues currently facing upcoming and existing cities and townships](#), which are to improve safety, ease traffic congestion, maximize energy efficiency and reduce environmental impact.

At this conference, delegates will have the [opportunity to reassess existing urbanization projects and their influence](#) on the neighbouring cities, towns and megacities, measure and align themselves in the shift towards focusing on new urban zones expansion and discuss the [challenges faced by developers and planners in establishing and expanding urban areas](#). In addition, participants will gain valuable insights into the ever-growing appetite for urban and township development spaces through interaction with experienced [industry leaders, key stakeholders and industry professionals](#).

More than just a [hot bed of ideas for the latest trends and industry intelligence](#), iCities serves as the ideal international platform to [address key developments and challenges for your business](#). Also, do not miss out also, on the excellent networking events and tools that will help delegates [connect with the who's who](#) in the business of urban and township development in a variety of different settings.

WHO SHOULD ATTEND

Top level decision makers such as CEOs, COOs, CFOs, Heads, President, VP, SVPs, Directors, GMs and senior personnel of:

- ♥ Developers
- ♥ Building Owners
- ♥ Facilities Management Directors/ Managers
- ♥ Designers
- ♥ Financiers & Funders
- ♥ Legal advisors
- ♥ Financial Advisors/ Bankers
- ♥ Property/ Real Estate Agents
- ♥ Insurers
- ♥ Construction Firms, Contractors and Builders

Solution Providers, Manufacturers and Suppliers for:

- ♥ Electrical & Mechanical
- ♥ Structural
- ♥ Wind
- ♥ Fire and security
- ♥ Building Materials
- ♥ Concrete & Cement
- ♥ Construction Equipments
- ♥ Prefabricated Materials Construction
- ♥ Energy Efficient Technologies
- ♥ Air Conditioning
- ♥ Lighting
- ♥ Bricks
- ♥ Painting Materials
- ♥ Building Insulation Materials
- ♥ Glass Architecture
- ♥ Pavements and Tiling
- ♥ Doors and Windows
- ♥ Surface Finishing
- ♥ Fire Suppression
- ♥ HVAC
- ♥ Metals
- ♥ Wood and Carpentry

Principals, Chief Architects, Managing Directors, VPs and Senior Personnel from Architecture and Consulting Firms involved in:

- ♥ Urban Planning
- ♥ Masterplanning and Design
- ♥ Township Planning and Design
- ♥ Sustainability and Green Building
- ♥ Energy Efficiency

Also Senior Personnel involved in:

- ♥ Property Development Projects
- ♥ Residential and Township Developments
- ♥ Affordable Housing
- ♥ Finance & Investment
- ♥ Public Private Partnerships
- ♥ Urban Planning & Re- Development
- ♥ Economic Development
- ♥ Construction, Engineering and Public Works
- ♥ Rural Development
- ♥ Government and Civic Buildings
- ♥ Land Surveying
- ♥ Sustainability & Energy Efficiency
- ♥ Environment and Safety
- ♥ Legal and Compliance
- ♥ LEED Certification
- ♥ Building & Construction
- ♥ Building Codes and Assessment

IT Solution Providers

- ♥ Building Management Software
- ♥ Building Information Modeling
- ♥ Project Management Software

Local Government, Government Departments, Agencies & Authorities:

- ♥ Ministers, City Mayors
- ♥ Director Generals, Secretary General
- ♥ Directors of Planning/ Planning Services
- ♥ City Councillors
- ♥ Statutory Planning Directors/ City Managers
- ♥ Urban Designers
- ♥ City/ Town Planners
- ♥ District/City/ Municipal
- ♥ Commissioners
- ♥ Environmental Strategists
- ♥ Policy and Project Directors/ Officers

Academic Institutions & Research Centres:

- ♥ Head of Faculty
- ♥ Professors

Consultants from:

- ♥ Engineering & Construction Companies
- ♥ Environmental Consultants
- ♥ Interior/Landscape Designers
- ♥ Legal Firms – Environment, Contract Lawyers
- ♥ Property Investors & Advisors
- ♥ Banks and Financial Institutions

SPONSORSHIP OPPORTUNITIES

The iCities Asia - Urban and Township Development conference is a highly-interactive and information packed event which will highlight global and practical case studies from some of the finest. It will offer participants insights on state-of-the-art techniques that can be drawn upon from the vast experience of our global speaker line-up and to network with a very niche and targeted group of delegates.

To find out more, download the iCities Asia 2016 brochure. There are substantial opportunities for media representation, interactive technologies and product showcase in Asia.

ASIA's largest leading intelligent city innovation conference and exhibition is the region's best single platform to engage the most number of potential customer profiles from fast growing markets.

- ✔ Unrivaled opportunity to showcase and demonstrate new practices and technologies
- ✔ Brand recognition and awareness across industries and verticals
- ✔ Launching new products or services that are focused on specialized solutions
- ✔ Learn more about how to leverage on the benefits of intelligent solutions for real estate
- ✔ Extensive showcase on the exhibition floor by 100+ exhibiting companies
- ✔ Highly interactive conference sessions over the 2 days
- ✔ Plentiful business contacts to be gathered and limitless networking opportunities
- ✔ Be part of the action where deals happen & opportunities to develop more Asia-based accounts
- ✔ iCities Asia is a highly successful event where businesses meet, learn, network and facilitate deals in just two days.

OFFICIAL BROADCASTING PARTNER:

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MEDIA PARTNER:

PRC 建设
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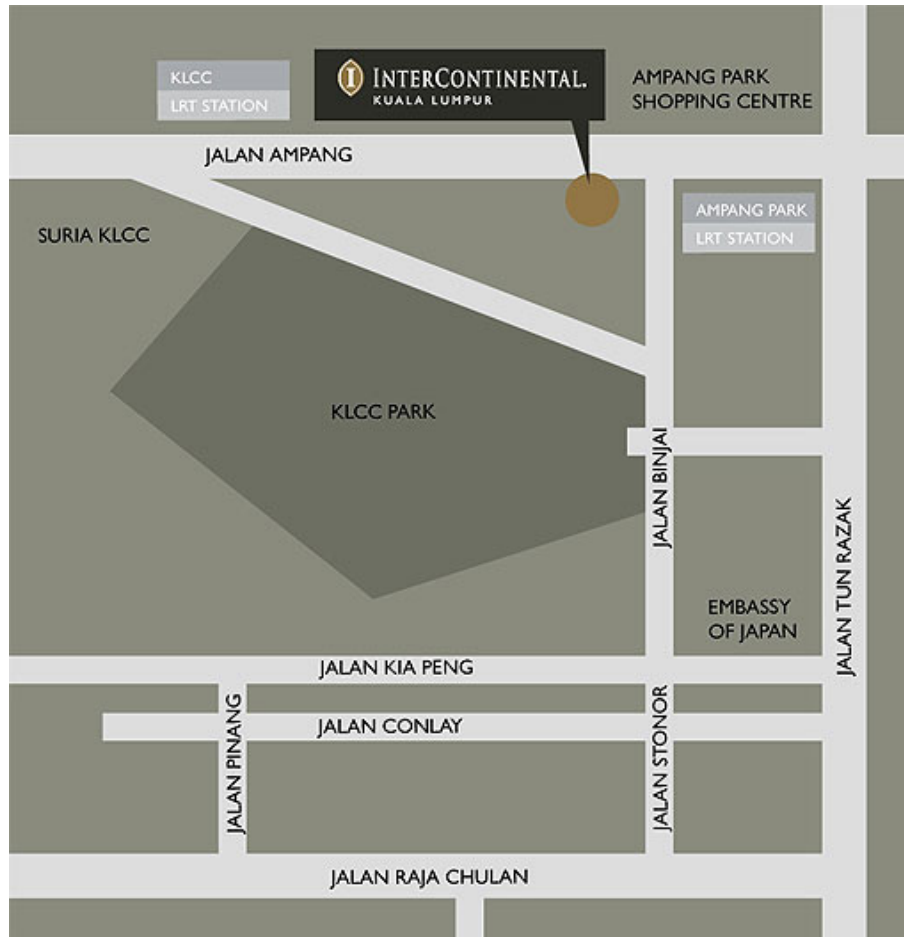
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Travel Details

How to get to InterContinental Kuala Lumpur

- **Nearest airport** - Kuala Lumpur InterContinental Airports, KLIA & KLIA2
- **Transportation** - 50-minute drive form KLIA & KLIA2
- **Train / Subway** - Take the KLIA Ekspres Train from KLIA (28 minutes) or KLIA2 (33 minutes) to KL Sentral and change to LRT Kelana Jaya Line (KJ24) to Ampang Park (KJ9) stop

If you have any questions, suggestions or feedback regarding iCities Asia, please do not hesitate to contact:

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