

Apply for Company Banner/Logo Posting

Terms & Conditions

This Advertising Policy details the agreement between ASSOCIATION OF PROPERTY AND FACILITY MANAGERS (APFM)(referred as Publisher) and any person(s), APFM member(s), business(es) or entity(ies) (referred as Advertiser) wishing to advertise with ASSOCIATION OF PROPERTY AND FACILITY MANAGERS (APFM) through any of its media including but not limited to the website(s), newsletter(s), eNewsletter(s), inserts, etc.

1) The Publisher shall:

1.1 Have no obligation to run any ad from an advertiser unless the advertising copy and all of its components (including illustrations, claims, photos, etc.) has first been reviewed and accepted by the Publisher. Ads that are considered objectionable, contain sexual material or appear fraudulent will not be accepted, and such is at the sole discretion of Publisher.

1.2 Assume no liability for errors in advertisement submitted. The Advertiser and/or his representative(s) is solely responsible for the content (including text, claims, illustration of words, trademarks or other copyrighted matters) in his authorized advertisement.

1.3 Not accept job advertisements that advertise more than 1 job position and/or more than 1 job specialisation in each job posting.

2) The Advertiser shall:

2.1 Indemnify and hold harmless the Publisher; website; publication; directors and employees from and against all losses, damages, claims, liabilities and expenses (including legal fees and costs) resulting from the publication of the contents of the advertisement, including, by way of illustration, claims or lawsuits for libel, violation of right to privacy, copyright infringement, plagiarism, defamation or unfair competition.

2.2 Provide and maintain accurate, complete and current data required to register the Advertiser with APFM.

2.3 Check their advertisements for errors as soon as they are placed. Any errors may be edited within one business day from notice by the Advertiser.

2.4 Provide advertisement in their digital format. Customized advertisement sizes are subjected to approval by APFM.

3) Payment

3.1 Advertiser shall be liable for full payment of Service fees from the commencement of the contract / sales order. Payment must be made notwithstanding any errors or omissions in the advertisement.

3.2 All prices quoted are exclusive of any applicable taxes unless specifically noted otherwise.

4) Termination

4.1 Advertisements that have been accepted and are later found to be objectionable or fraudulent will be removed from all APFM media. Advertiser will not receive a refund on advertisements that are misleading or fraudulent. Fraudulent ads include advertisements that offer a product or service which is not delivered, advertisements which claims cannot be substantiated or are exaggerated, advertisements which mislead people into buying something other than the advertised product or service.

5) Cancellation

5.1 No refunds will be given after the advertising Start Date. Start Date is the date the ad is scheduled to run as agreed. Cancellations previous to the start date by Advertiser or Representative are not effective until confirmed by the Publisher.

5.2 Cancellations received in writing (via email or confirmation requested) before the Start Date are subject to a 15% processing fee.

6) Disclaimer

6.1 Advertisement for the same slot will be accepted on a first-come-first-serve basis.

6.2 Rates listed does not guaranteed future advertising slot unless a proper advertising order / request has been signed and agreed to by Publisher and Advertiser.

6.3 Advertising not in accord with the ethical principals stated in the Singapore Code of Advertising Practice is unacceptable.

6.4 Advertising that conveys ethnic, religious, gender, or age bias or prejudice is unacceptable.

6.5 By placing any and all advertising orders with APFM, Advertiser agrees to the above Advertising Policy.

Apply for Job Advertisement Posting

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